

Mobile Feeding Model

A feeding site is defined as a physical location at which a sponsor provides food services for children and where children consume meals in a supervised setting. Traditionally, sites are located at schools, parks, churches, community buildings, or other similar places. But serving meals in this setting is not always feasible.

In rural areas, children may live in isolated locations where access to meal service sites operated by schools, parks and recreation departments, and private nonprofit organizations is often limited. In urban areas, violence and traffic safety are examples of issues that may limit viable site location options.

Instead of requiring children to travel to meal service sites in areas that are far or unfavorable for congregate feeding, sponsors have the option to bring the meals to the children. This is known as the "mobile feeding model." The mobile feeding provides flexibility so sponsors can serve children who do not have access to traditional sites.

Go to Resources.

How it Works

A sponsor delivers meals to an area, using a route with stops at approved sites in the community. Each site is approved as an area-eligible open site. The meal service takes place on approved days and the sponsor serves reimbursable meals during approved service times. The meal service is supervised and all meals are consumed at the site, on the bus or near the drop-off location.

For more information on the operating requirements, check out the USDA policy guidance on mobile feeding options for summer meal programs: http://www.fns.usda.gov/sites/default/files/SP02_SFSP02-2014os.pdf





Spotlight on Alabama

In 2014, Alabama rolled out its first ever "Superfood Express," a mobile feeding bus developed by Mobile County Public Schools (MCPSS). The Superfood Express, a surplus school bus outfitted with warmers, coolers, tables, lights, video and audio system, and canopy, was designed to provide children with a fun Summer Food Service Program experience. MCPSS served meals to nearly 98,000 children in rural areas in its first year!

Mobile County Summer Feeding Bus
 This step-by-step guide shows how MCPSS retrofitted and transformed a school bus into the "Superfood Express" for summer meals.

http://www.fns.usda.gov/sites/default/files/sfsp/SMT-Mobile_Feeding_Buses.pdf

Mobile Feeding Presented by Mobile County Public Schools
 MCPSS created a handbook on mobile feeding outlining everything
 from acquiring a bus to creating kid friendly menus. This is a great
 resource for sponsors considering this model!
 http://www.fns.usda.gov/sites/default/files/sfsp/SMT-Mobile Feeding Manual.pdf

USDA Blog Spotlights

- Innovative Approach to Feeding At-Risk Children during Summer Shines in Florida http://blogs.usda.gov/2014/05/15/innovative-approach-to-feeding-at-risk-children-during-summer-shines-in-florida/
- Summer Food Service Program Meals with a Healthy Summer Twist http://blogs.usda.gov/2014/08/13/summer-food-service-program-meals-with-a-healthy-southern-twist/



Promising Practices

See it in action! The following examples highlight model programs:

• Hay County, Texas

If a child can't come to the meal, the meal will come to the child http://haysfoodbank.org/if-a-child-cant-come-to-the-meal-will-come-to-the-meal-will-come-to-the-child/#sthash.WS3iDsDx.dpuf

San Marcos, Texas

Purple Bus Rolls with Mobile Meals for Families http://www.smcisd.net/news.cfm?story=1583

New Haven, Connecticut

Food Trucks Provide Free Summer Meals For Hungry Kids http://mobile-cuisine.com/off-the-wire/food-trucks-provide-free-summer-meals-for-hungry-kids/

• Englewood, Colorado

Mobile meals feed Englewood kids over the summer http://yourhub.denverpost.com/mobile-meals-feed-englewood-kids-over-the-summer/

• Pittsboro, North Carolina

Teaming Up to Feed Kids This Summer http://philnc.org/2013/07/01/teaming-up-to-feed-kids-in-summer/

Anne Arundel County, Maryland

Best Practices Throughout The State http://www.mdhungersolutions.org/fedfoodprogs/summer_best_practices.shtm



Partner Resources

Share Our Strength

Mobile Meals Playbook

The Playbook offers best practices for determining if mobile is right for you, making plans for a new mobile program, and/ adopting better practices to improve your existing programs. This tool is designed for sponsors already familiar with or operating the Summer Food Service Program or the Seamless Summer Option. http://bestpractices.nokidhungry.org/summer-meals/mobile-meals-playbook

Summer Meals Toolkit and Guides for Collaborative Meetings
These useful resource are designed to help facilitate meetings of organizations and government entities working together to increase access to summer meals.

http://bestpractices.nokidhungry.org/no-kid-hungry-summer-collaborative-planning-toolkit

For Additional Information

Review these ideas and adopt the strategies that seem reasonable to you and compatible with your Program. Sponsors and the general public should contact the appropriate State agency for additional guidance. State agencies should contact their FNS Regional Office for additional guidance.

List of FNS Regional Offices: http://www.fns.usda.gov/fns-regional-offices

List of State Agencies: http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm

USDA and its recipient institutions share responsibility for compliance and oversight to ensure good stewardship of Federal funds.

